



**PAPER CONE**  
CORPORATION

## Prepress Capabilities and Guidelines

Our state of the art Prepress Department handles many different services for our customers. If you don't find the information needed here, please contact your Customer Service Representative.

### Capabilities:

- Typesetting
- File Conversion
- Digital Platemaking (computer to plate)
- Custom Hand-Made Samples
- Custom Litho Layouts (templates)

### Guidelines:

- Please remove all security settings on pdfs.
- If sending original files, please make sure all linked graphics and fonts are included.
- Submit all art in the correct color.
- Submit art in the correct size.
- Scans in artwork need to be 300 dpi or higher.
- Double check your fonts and lines, thin type and lines will fill in on 100% coverage items.
- Convert type to outlines when possible, this ensures there is no font substitution issues.
- Submit 4 color process art as CMYK. There is slight color variation during RGB to CMYK conversion.
- Bleeds should extend 1/8", to allow for press/folding variation.
- Please embed all images and fonts.
- Flatten art before sending.

### Programs Used:

- Adobe Illustrator
- Adobe InDesign
- Adobe Acrobat
- Adobe Photoshop

\*\* We no longer support Quark or Microsoft Word.  
(If you need to send us art from these programs,  
please export a PDF)